

Century 3 Engagement Builders Team Meeting - May 3, 2022

Secretary: Tiffany Conway

Present: Rev. Jim Peich, Tina Sayers, Tiffany Conway, Izzy Massey Doug Christopher, Jeff Haupt

Absent: Kenna Marcus, Denise McCartney, Chris Kennedy

Opening prayer – Rev. Jim Peich

1) Touching Base

2) Opening Prayer

3) Reviewed the March 31, 2022 meeting notes from the Brainstorm session – Steps to Achieve goal #1 (identify the needs/preferences of the groups of people...)

4) Engagement Builders Research Framework

Demographic Research

- Which specific groups of people do we most hope to reach in 5 years? Why?
- How many people are likely to be in these groups in 5 years?
- What do the households of these groups of people look like in 5 years?
- To what extent are these groups of people currently represented at Manchester UMC?

Historical Research

- What have been the life experience of the groups of people we hope to reach in 5 years?
- How have the groups of people we hope to reach in 5 years been treated by the community? The Christian Church? Manchester UMC?

Attitudinal Research

- What are the **priorities** of the groups of people we hope to reach?
- What are the **concerns** of the groups of people we hope to reach?
- What are the **preferences** of the groups of people we hope to reach?

Programmatic Research

- What does Manchester UMC already do/offer that might engage the above groups of people?
- What does Manchester UMC already do/offer that might limit our ability to engage the above groups of people?
- What are the other churches/organizations doing/offering to engage the above groups of people?
- Who else has had success engaging the above groups of people?

5) Questions to determine what groups we want to engage:

- a. Location
- b. Age / Life stages
- c. Race
- d. Marital status
- e. Sexual orientation
- f. Gender identity
- g. Housing (owner, lease, renter)
- h. Household / Family structure
- i. Transportation accessibility

- j. Vocation / Occupation
- k. Theological Beliefs / Background or not
- l. Employment status
- m. Political views / Involvement
- n. Identify who in our community is under-resourced/unrepresented
- o. Longevity within community
- p. Cultural interests / activities
- q. Leisure activities
- r. Community Resources (libraries, schools)
- s. Who are the influencers of this group?

What is not a priority to this group?

Can our church REALLY serve these people / groups?

6) NOTE: Potential groups are going to be a hypothesis and they may or may not work

7) Homework for next meeting:

- a. Tiffany – will be sending out a Doodle out to the group and set the next meeting
- b. Everyone - Look at what industries (movie theatres, performing arts, food, retail) have done to attract people back to their establishment, ways they are trying to engage people, take a photo of it

Closing Prayer – Rev. Jim Peich

Next Team Meeting - TBD