

## MUMC Connectionalism Strategy Team

05/18/2022

In Person: Andy Bryan, Linda Horodenski, Will Koehl, Dick Vreeland

Zoom: Jim Lange, Mary Beth Harper, Roxanne Miller, Barb Stevens

Absent: Becky Strickland, Ethan Massey

Andy led check-in.

Andy reviewed current revised draft of survey.

### Feedback:

Cleaner and shorter is good

Options of 4 choice response good

Clarify how state numbers/letters so results easier to culminate

Question of what gain from asking questions about church history – over time would like to see ratings improve- retake survey with later (4yrs) retake – discussed how that process would be implemented in education

Consistency in using bold face type - Plan give survey to communications staff to address format

How to track people who took survey first time versus second time – can utilize system that can track duplicate names across survey administration – determine consistent responders

Consider type-face readability for seniors/visual impairment

Discussion of ranges of years attended and how be clear – what info trying to gather – can we cross reference that longer attending members know the history versus new people learning as newer members

Be careful which software use that has capability to do cross-reference of results

Next steps –

Meet with Communications team to discuss format

Discuss how to disseminate survey

Recognized community collaboration already occurring: recent UMC's in concert, discuss district choir festival

7:30 06/15 next meeting, try to keep pattern of 3<sup>rd</sup> Wed of the month for regular meetings