

Century 3 Engagement Builders Team Meeting

August 16, 2022

Present : Rev. Jim Peich, Tina Sayers, Tiffany Conway, Izzy Massey, Jeff Haupt, Denise McCartney, Doug Christopher

Absent: Chris Kennedy, Kenna Marcus

- 1) **Opening Prayer** - Rev. Jim Peich
- 2) **General Update from everyone**
- 3) **Team Goal Review** - Reviewed our team strategies and goals
- 4) **Census Demographics** - Reviewed July 2021 Census Information Comparing Ballwin, St Louis County and Manchester areas (10 mile radius around MUMC).
- 5) **Key Statistics:**
 - a. Approximate Population: Ballwin – 31K, St Louis County – 997K, Manchester -18K
 - b. Population areas were basically flat between 2010 and 2021
 - c. 65+ population: Ballwin – 20%, St Louis County – 19%, Manchester – 15%
 - d. White population: Ballwin – 86%, St Louis County – 67%, Manchester – 15%
 - e. Black/African American: Ballwin – 1.4%, St Louis County – 25%, Manchester – 3%
 - f. Asian population: Ballwin – 6%, St Louis County – 5%, Manchester – 8%
 - g. Impoverished: Manchester – 5.2%
 - h. Foreign Born: Manchester – 10%
 - i. Uninsured: Manchester – 7%
 - j. Disabled: Manchester – 5%
 - k. Renters: Manchester – 20%
 - l. College Educated: Manchester – 60%
- 6) **Discussion:**
 - a. Demographics needed on distance between “home to work, home to church, and work to church” and potential impact on weekday church activities, ministries and volunteering.
 - b. Do we tweak our worship service options? Is Saturday late afternoon a better day for families with children to attend service?
 - c. Would food options draw families to worship and other activities?
 - d. Statistics on when people watch online - live versus later in the day, following day, etc.
 - e. What does our church want to be (or be known for)? ie: addiction support, bible study, etc.
- 7) **Action Items:**
 - a. Pull census information at an 11 mile radius surrounding MUMC instead of 10 miles.

- b. Can we pull data on people who “checked in” for worship vs volunteering for ministries or small group studies?
- c. All - Complete homework from May meeting - Look at what industries (movie theatres, performing arts, food, retail) have done to attract people back to their establishment, how are they trying to engage people, take a photo for examples!

8) **Closing Prayer** – Tina Sayers