

Century 3 Connectional Team Report to Leadership Board 2-26-23

I am here today on behalf of the Century 3 Connectional team, to propose setting up a task force with the purpose of refining our Welcome, Mission & Vision statements.

These statements should be clear, concise, & memorable. We would hope that the revised statements will set the stage for the next generation – MUMC's 3rd century congregations.

The connectional committee has been evaluating these statements which included, composing and sending out a survey to a random sample of our members, in an effort to understand the congregation's familiarity with each statement.

What we learned from the survey is that the Welcome Statement is the most recognizable, while there was some confusion pertaining to the Vision & Mission statements.

Outside of the survey, we know that the Welcome Statement was cited by many new members as to the reason they were drawn to Manchester United Methodist Church.

Members of the Connectional Team also had discussions with other people within their small groups, while Andy had a meeting with the staff concerning the 3 statements. Here are some of the thoughts & ideas from these discussions:

- ✓ Tighten language – shorter is better
- ✓ Perhaps only 2 statements are needed
- ✓ The Mission Statement could be drawn from the beginning of our current Welcome Statement.
- ✓ The audience for these statements might be different. For example, is the Welcome Statement more for non-members & the Mission/Vision directed more toward our members?
- ✓ The Mission Statement should include an answer to “why”.

Finally, the proposed task force, may include current members of the Connectional Committee, however we will invite other people to join. This group will meet a limited number of times to refine the statements.